

IS 201	Computer Applications	3	_____
Econ 262	Principles of Statistics II (or equivalent)	3	_____
SCM 352	Operations Management	3	_____
MKT 480	Pricing, Revenue and Predictive Analytics	3	_____
Electives	ECON 441 Econometrics IS 445 Project Management: Principles and Practice IS 475 Database Design and Implementation IS 482 Applied Data Science MKT 316 Strategic Marketing MKT 422 Integrated Marketing Communications MKT 471 Marketing Analytics MKT 476 Data Visualization & Business Analytics MKT 492 Digital Marketing MATH 487 Deterministic Operations Research MINE 361 Operations Research Methods & Applied Statistics	6	_____ _____

The Analytics minor is open to all students at the university. This allows any student to complement their major with valuable analytical skills.

Electives can be chosen to complement their major and deepen their knowledge of analytical skills related to their interests. Six (6) of the required upper-division credits must be completed at UNR.

Nine (9) or more credits used for any minor at UNR must be upper-division coursework.

Students must complete the minor with a 2.0 or higher GPA.

Business students must have a declared major in order to declare a business minor.

### Minor Advisors

Visit [https://www.unr.edu/academics/undergraduate/degrees/minors/analytical-business-analytics](#) for detailed Minor requirements and Course Descriptions.  
Contact the Student Success Center at (775) 784-4912 for more information.